



Rob King

Senior Vice President, Original Content Newsgathering & Digital Media

Rob King, who joined ESPN in 2004, oversees ESPN's entire portfolio of newsgathering and storytelling assets across television, digital and print including the ESPN App, ESPN.com, ESPN the Magazine, ESPN Fantasy, ESPNFC, espnW, The Undefeated and FiveThirtyEight.

Named to his current position in September of 2017, King also brings his expertise to all of ESPN's storytelling brands including ESPN Films, 30 for 30, Outside the Lines, E:60 and the cross-platform features unit. He also oversees the Stats and Information Group and leads ESPN's Editorial Board that sets the tone and direction of ESPN's overall content coverage and standards.

He has worked with all news platforms during his ESPN career and was previously Senior Vice President, SportsCenter and News. He also previously oversaw all global and digital content from 2007-2014. King has worked with ESPN's many news, information and programming units to develop greater cross-platform integration and development of cross-media franchises.

In June 2007 he was named vice president and editor-in-chief of ESPN.com, before adding oversight of digital video and audio content as well as all editorial content on ESPN's local sites. In 2004 he joined ESPN as a senior coordinating producer in the studio production unit, responsible for (at various times): ESPN's award-winning NBA studio programming; the award-winning Outside the Lines; ESPN's on-location coverage of major golf events, including the Masters and the U.S. Open; and ESPNEWS, the nation's only 24-hour sports news television network.

King began his career in the newspaper business. From 1997-2004, he was at the Philadelphia Inquirer, serving as graphic artist, deputy sports editor, assistant managing editor and deputy managing editor. Prior to that, King worked at the Louisville Courier-Journal as a graphic artist, director of photography and presentation editor. From 1987 through 1992, he worked at the Courier-Post in Cherry Hill, N.J., a major suburban Philadelphia paper. His first job was with the Commercial-News in Danville, Ill., as a general assignment reporter and graphic artist.

King received a bachelor of arts degree in English from Wesleyan University in 1984. In 1986, King attended Penn State, studying Journalism as part of the School of Communication's inaugural graduate class. A past Pulitzer Prize judge, King is a member of the Associated Press board of directors, the National Sports Journalism Center's advisory board and the Poynter Institute's National Advisory Board, where he serves as the chairman. In 2016, he was named to the Board of The Center for Investigative Reporting.

King was named by Fast Company among its "Most Creative People 2014."