

Center for Community Partnerships – Year of Engagement, 2010-2011

The Center for Community Partnerships (CCP) at Wesleyan aims to be a one-stop for individuals on- and/or off-campus who want to establish collaborative projects between community and university. We at CCP can facilitate and support the initiatives as appropriate. Our collective work hopes to offer meaningful engagement opportunities for the Wesleyan community and adds to the quality of life in the greater Middletown communities. This annual report will highlight the efforts of the partners within CCP and offer a sampling of our community impact.

Through the Office of Community Service and Volunteerism (OCS), Wesleyan students are able to engage in volunteer and work-study positions, reflection activities, learning opportunities, training and leadership development. The OCS serves a wide range of Middletown residents including: young children; elementary school students; middle school students; high school students; the elderly; non-native speakers; and people that are hungry and/or homeless.

The OCS had a total of 550 students engaged in its programs each semester during this academic year and an additional 225 engaged through New Student Orientation 2010. Twenty student coordinators run the programs – of these coordinators, 75% are female and 25% are male; 60% are Caucasian; 14% Latino; 14% African-American; 7% Asian and 3.5% Indian.

The aforementioned student coordinators organized a variety of programs each year. The following highlights their work in our local communities.

AIDS Sexual Health Awareness (ASHA)

Trained students taught 35 classes on sexual health awareness in 8 schools for approximately 700 high school students this year. They created two new training sessions in fall 2010 and added 20 new volunteer teachers. They also implemented a successful evaluation program, soliciting feedback from all involved.

They also created a new program, ASHA for College, which is a 3-hour training session geared for students on campus. This was in response to filling an unmet need because the position of WesWell director has not been filled. As such, they collaborated with Open House, the Queer Resource Center, and the SART intern to modify their lesson plans; as a result, four workshops were offered in first-year residences for 50 students.

Other events of note by ASHA included Safe SexFest 2010, STI Testing, Sexual Health Fair, and World AIDS Day. ASHA was also successful in raising \$1633.22 by engaging student bands and DJ's in a party to support the work of three local sexual health organizations (Oasis Center, HGLHC, and Planned Parenthood of Southern New England). Each partygoer received a copy of ASHA's Guide to Enthusiastic Consent.

Community Health Center (CHC)

Twenty volunteers and/or work study students were placed with 18 supervisors in programs concerning prenatal health, school-based dental care, and a WESU show about health care, among many other opportunities. Combined, students provided over 100 hours weekly to CHC's programs. We had a rough start at the beginning of the year due to many transitions at the CHC. Nonetheless,

we had a very good end of the year meeting to address the transitional issues and have a solid game plan in place for the start of the upcoming academic year.

CT Forest and Park Association (CFPA)

This is the second year of this program with 20 active volunteers, and they really built on the momentum of the first year, partnering with more groups on campus and further developing the partnership with the CFPA organization. The students' work was recognized by CFPA with an appreciation award. Because of the terrific contribution of students, CFPA is considering student representation on their board.

Our student group hosted eight outings, including one with the NEAT mentoring program. They trained five crew chiefs who can now lead outings. Our student volunteers have signed on to be responsible for the trail behind the CFPA building on Route 66. In addition, they co-organized the CFPA Outdoor Gear Expo on campus, where over 200 people attended, and raised nearly \$10,000 for the organization. Furthermore, they worked with CFPA to bring activist, author and non-profit founder, Nick Cooney, for a program on campus.

Elderly Services

Every Friday there were regular visits to One Macdonough Place, an assisted living facility run by Middlesex Hospital. Over 35 students are engaged in this effort. There were four large-scale programs: Dinner at One Macdonough Place, in conjunction with Full House (15 Wesleyan students and 20 elderly citizens); Talent Show (10 students); Valentine's Day Cards (over 50 Wesleyan students made cards and over 100 senior citizens received cards); and the International Dessert Buffet at the Middletown Senior Center (10 Wesleyan students and 40 senior citizens).

Other accomplishments of our student volunteers have included the following: starting a pen-pal program (over 50 Wesleyan students signed up) and securing a student web intern for a local senior organization.

Farmers' Market

The farmers market stalled a bit this year with lower traffic and sporadic vendor attendance. The group organized 15 farmers' markets, with an average of 6 vendors at each market, down from an average of 8 last year. We were not totally sure of the reason for slightly less traffic but would continue to explore better advertisement and outreach. Overall, more than 30 student volunteers were active on this initiative.

The group also partnered with the North End Action Team, so that an EBT machine could be offered at the market where people can use food stamps. The next goal is to enable the use of Middletown Cash by Wesleyan students, which we hope would increase student traffic.

Green Street Arts Center

Over 40 students are involved as volunteers and/or work-study students at Green Street. Their experience has continued to improve under the new structure because there was a much more coherent focus for the "student workers", and what they are offering for the students attending the program. This has been the strongest year to date programmatically for the Afterschool Program.

Two new aspects of the program, Musical Mentoring and Fridays at Macdonough school, were both excellent enhancements to the program and did very well in its first year.

The coordinators also held monthly meetings for all support staff, which encouraged group discussions about the program, students' experiences, and any other issues that might come up. One area next year that the program would like to further develop is discussion on diversity.

Housing and Hunger

This was an incredible year of growth for this program. The student coordinator had strong leadership and further developed the policy side of issues on hunger and housing. They coordinated with the Roosevelt Institute on a policy workshop to better understand and explore the policy behind the services that students do.

One of their projects is the food salvage program from 3 locations on campus and has around 20 volunteers per week helping to bring nonperishable food to the Eddy Shelter. Another project this year was the renovations of the Amazing Grace Food Pantry with over 50 students helping out. Other activities included work at Restore in Cromwell, participation with Habitat for Humanity on alternative spring break trip to South Carolina (raising \$600 to defray their costs), and collaboration with WesFresh on a fund-raiser for End Hunger Connecticut (\$2000 was collected).

Individual Tutoring

One of the great strengths of the program is that the low weekly commitment (one hour per week) attracts a great number of volunteers who would otherwise not be able to participate in community service. Once the tutor/tutee is matched, the pair meets over a long period of time, typically two semesters, which offers an exceptional opportunity to foster lasting relationship between tutor and student. We have a few pairs that meet for several consecutive years. The program served 70 youth in the Middletown area and engaged over 60 college students in the endeavor.

Language Bank

This initiative was in response to a community need/request. Over 186 people are on the list serve and 10 are regular active participants. A number of projects were realized this year, including: (1) translation of the registration form and welcome letter into Brazilian Portuguese for Westbrook Early Learning Links (WELL), an initiative of the Westbrook Early Childhood Council (WECC); (2) translation help in Spanish at the Middlesex Hospital with their visitors from Sayaxche Hospital in Guatemala; (3) helped with translation at a parent advocacy training session for dental/oral health, organized by Opportunity Knocks and held at the YMCA in Middletown; (4) translated a form (contact note) into Mandarin Chinese and Spanish that therapists use at KIDSTEPS with Sarah, Inc; and (4) successfully coordinated the translation of several parent/teacher conferences (in Spanish) over a couple of days, with three different translators traveling to Macdonough School.

The Language Bank is also partnering with Professor Octavio Flores to create a translation team that will provide more consistent translation services to organizations, rather than on a single request basis. This might also include working with the hospital and legal organizations, which is a more feasible option with a professor's supervision.

Let's Get Ready (a partner program, not 'officially' part of the OCS/CCP)

Partnering with Upward Bound and the North End Action Team, the program with 16 active students supported 45 under-served high school students with SAT preparation. The program met twice per week for 8 weeks. The high school students demonstrated tremendous progress and 40 of them completed the entire program.

Martin Luther King Jr. Celebration

The annual program partnered with the Social Justice Leadership Conference (SJLC) to bring Mr. Geoffrey Canada to campus. Mr. Canada was a huge draw and we were able to have 50 tickets on lottery for community members who wanted to attend. The event served a dual purpose of the MLK celebration and the kick-off event for the SJLC. Having the MLK Celebration in conjunction with the SJLC seems like a very good fit, and we plan to continue this partnership.

NEAT Mentoring Program

The 26 pairs of mentors/mentees met on a weekly basis for about 28 weeks over the course of fall and spring semester. The program had several group events, including a Valentine's Day Party (organized with the Community Service and Sign Language House), a Mt. Higby hike (organized with CFPA), and an end of the year garden planting party at Long Lane Farm. This long-standing program has continued to thrive and offer an opportunity for Wesleyan students to develop a deep and ongoing relationship with a young person in Middletown.

New Student Orientation Community Engagement Projects

The OCS organized 12 service projects and engaged over 225 new students in projects in the local Middletown community in September 2010. The projects gave the new students an opportunity to contribute to our community, get to know their new surroundings and connect with fellow classmates.

Projects for Peace

Twenty-two applications were received for this \$10,000 grant supported by Kathryn Wasserman Davis. The selection committee selected one outstanding project – Brighter Dawns – a project that will focus on sanitation needs in the 9th Ward in Bangladesh. The student also applied for the Dell Social Innovation Grant and was a semi-finalist.

Service Career Fellows

In conjunction with the Career Resource Center, OCS co-facilitated workshops with 10 seniors on financial aid who are interested in public service careers. They met once per month to discuss career interests, importance of network, reflection on service-minded livelihoods, and need for general guidance and support. For their efforts, they would receive \$5000 in loan-forgiveness.

Traverse Square Afterschool Program

The program benefitted from very strong interest and very thoughtful leadership from the coordinators. Forty volunteers worked with 30 children throughout the year Monday to Thursday in an afterschool program housed at the Traverse Square community room for 18 weeks during the year. In addition, the students held enrichment sessions on Friday afternoons, including: Farm; Basketball; E&ES Museum; Arts & Crafts at Eclectic; Halloween; Mask-Making with French Hall;

Yoga; YMCA Swimming Lessons; and “Olympics”. Furthermore, students sponsored a reading Race and then had a celebratory pizza party.

Wesleyan students met every three weeks to discuss issues related to the program, how best to provide support to the children and reflected on their experience.

WesESL

This long-standing program at Wesleyan joined the OCS in the spring of 2009 and has continued to make tremendous strides. The group with 18 volunteers served 18 custodial workers by meeting twice a week during their lunch to assist with learning English. The program is now in partnership with the Literacy Volunteers of Central CT (LVCC), which has given much better structure and resource support to the student tutors. With the new partnership with LVCC, the tutors are able to administer tests that give accurate levels of the students’ English proficiency. With that knowledge, the tutor is able to better construct lesson plans and therefore be more effective. We will continue to further develop this partnership next year.

Work-study/ Employment

The OCS has 160 students in a variety of work-study positions on- and off-campus, including literacy, community-based and office-based. Positions offered included coordinators, office assistants and van drivers. Over 100 of the positions were filled in literacy positions working with local students. The remaining positions are at various community-based settings, including Amazing Grace; Middlesex County Historical Society; Middlesex United Way; Buttonwood Tree; NEAT; and Even Start.

Through OCS and CCP, we have regular engagement in the local schools and beyond, adding to the learning of students. Our programs included the following:

AmeriCorps Student Leaders in Service

Working with CT Campus Compact and Macdonough Elementary School, the OCS hosted 8 part-time AmeriCorps members. The students served as teaching apprentices at Macdonough Elementary, one at each grade level, one liaison and one working with support staff. Each student worked towards completing 300 hours of service to receive an educational award valued at \$1100 that can be used towards existing loans or future education. Next year, nine positions are expected.

WesReads/WesMath

With the continued growth and interest in working at Macdonough Elementary, the program worked to engage the 70+ Wesleyan students in a variety of ways. The program encouraged Wesleyan students to go twice per week – once to do the pullout program for WesReads/WesMath and once to volunteer in the classroom. This engagement has deepened the Wesleyan students’ commitment to the program.

Their work included the creation of worksheets for the WesReads books that are more geared towards teaching the skills needed to score well on CMTs. These worksheets should be reusable in future years. They also held training sessions at the start of the semester as well as a mid-semester check-in meeting to ensure that tutors felt prepared and were able to have their questions and

concerns addressed. They have made changes to the WesReads curriculum which would be implemented next year, including finding a new book for 2nd grade as well as fables which can be used to replace Greek myths. Furthermore, they established the WesWrites program with the goal of making a full-year commitment next year and the possibility of including more students.

WesReads/WesMath was nominated for a Connecticut Higher Education Community Service Award. The student group also registered with the Student Budget Committee (SBC), thereby eligible for student activity funding.

Woodrow Wilson Programs

The program, with 35 students, served 80 students at Woodrow Wilson, and with the exception of a few Wesleyan students, everyone went on a regular basis and developed an academic and mentoring relationship with the two or three students with whom they worked. The program ran for a total of 22 weeks. The program put a lot of effort into reflecting on the Wesleyan student's experience. Each semester, the participants needed to do a reading and participate in a discussion. The readings' themes included: privilege, diversity, and service. The coordinators of this program are skilled facilitators and did a phenomenal job, albeit challenging, to guide the conversations of their peers.

Community and University Services for Education (CAUSE)

For 44 years, CAUSE has been connecting local students and their families with Wesleyan. Over 2000 people from diverse backgrounds visited the Zilkha Gallery to see the artwork of local K-12 public school students. Over 100 people (again a very inclusive mix) attended the annual Silent Sounds program at the CFA Cinema, where winning prose or poetry of students is presented. Sixty-seven (67) students participated in the High School Humanities Program this year (a fairly representative group). Wesleyan provided funding of \$3000 for CAUSE, with the Middletown Public Schools also pitching in \$3000. The participating schools in HSH (Haddam-Killingworth, Mercy, Xavier and Vinal) paid for their students, and this year, that came to \$1380. Basically this (\$7380) is the budget for the year.

Middlesex Transition Academy (MTA)

The MTA is again housed at Wesleyan for the eighth year. District 13 signed a user agreement and is paying the University a fee for using a suite of offices at Russell House. Eleven students were active this year and the Wesleyan students involved with Best Buddies served as mentors. The Best-Buddies connection was not as strong unfortunately because of scheduling issues on the part of the college students this past year. The students in the transition program this year are a little more diverse and there was a better gender balance. Our Best Buddies students this year were again mostly Caucasians and mostly females. Two students graduated from this year's class. The program expects to have 19 or 20 students in 2011-2012. They are planning to move to 279 Court Street next year; as such, they will be able to expand their educational programs for their students. As in past year, they are planning a summer program this July in their new facility.

The Teen Life Conference

The Teen Life Conference which is organized annually by the City's Health Department brought in more than 300 students from Coginchaug Regional High School (District 13-Durham, Middlefield and Rockfall), East Hampton High School, Middletown High School, Cromwell Middle School, and Woodrow Wilson Middle School. This year it was held at the Exley Science Center on December 13

and 14. Workshops were led by professionals from local health and social service agencies on a range of topics including healthy living, body image, substance abuse prevention, and tolerance.

Career Expo

The CCP co-sponsored and co-organized this annual event. The Career Expo is a project with partners, the Middlesex County Chamber of Commerce and the Middlesex County Consortium of Schools. Over 1200 students of diverse backgrounds from the consortium (with schools representing Cromwell; Deep River/Essex; Durham/Middlefield/Rockfall; East Hampton; Haddam/Killingworth; Middletown, and Portland) came to the Freeman Athletic Center on April 28, 2011 to learn about different career pursuits. By all accounts, it was a tremendous success.

Professor Jay Hoggard and his Jazz Orchestra Class Music Performances

The CCP coordinated the visits of Professor Jay Hoggard and his jazz orchestra class on their outreach performance to local schools during the spring 2011 semester. They visited all eight elementary schools in Middletown (Bielefield, Farm Hill, Lawrence, Macdonough, Moody, Snow, Spencer, and Wesley). They presented jazz music and also taught a bit of jazz music history to about 800 students from diverse backgrounds in our public schools.

Wesleyan Upward Bound

The Wesleyan Upward Bound (UB) program provides academic enrichment and personal support to 100 first-generation college-bound students, grades 9 to 12, from underserved backgrounds in Middletown, Meriden and Portland. Students come to the Wesleyan campus during the summer for a six-week academic enrichment program, and throughout the year, they meet regularly for tutoring, academic enrichment, college-planning, financial-aid workshop, cultural excursions, college visits, and leadership development. In addition, Upward Bound also has a Math Science component that serves another 50 students in New Britain and Meriden, who are from the underrepresented minority groups and first-generation college-bound. In addition to the typical college planning information and support as well as summer program, the specialized focus is on math and science; the goal is to have these students pursuing these disciplines in college and careers.

The Wesleyan UB also oversees the Wesleyan Public Schools Collaborative which provides academic enrichment to underserved students in grades 4th to 12th through the Ascend, Discovery, Kids to College, and Prospect Math/Science programs. The students served here do not meet the federal guidelines for service through UB. Roughly another 100 students participate in this program each year. Activities included: one-to-one tutoring; robotics; Connecticut Invention Convention; foreign language study (e.g. Mandarin Chinese, Greek, Hebrew, Arabic, and Spanish); cultural and educational fieldtrips; academic summer programs at Wesleyan; college visits; math enrichment; science laboratories; parent workshops; SAT and SSAT preparatory workshops; and leadership development.

Over the years, we have seen students moved through various programs within UB, and students are graduating and going onto college. This year's graduating students were offered acceptance at many institutions across the country, including: Wesleyan; Princeton; Brown; Amherst; University of Connecticut; Trinity; College of the Holy Cross; Central Connecticut State University; Clark University; Drexel University; Xavier University; and Syracuse University.

Center for Prison Education (CPE)

The CPE served 18 incarcerated men at Cheshire Correctional Institution and approximately 50 Wesleyan University undergraduates had the opportunity to volunteer as well as to participate in service-learning.

By far the biggest accomplishment for the CPE is being re-approved to offer college courses to inmates for five more years. The re-approval process was challenging and thorough, and gave us the confidence that a strong foundation has been laid for the program.

We were able to provide four summer lectures in summer of 2010, two by Wesleyan professors (Professor Peger Gottschalk of Religion and Professor Steve Collins of Film) and two by alumni (Majora Carter '88 and Ted Shaw '76). In addition, we provided a short grammar tutorial by Beth Richards, who taught the English Composition course in Fall 2009. And Charles Lemert, who also taught in the Fall 2009, gave a six-week session expanding on the topics discussed in his course.

The courses offered for the 2010 – 2011 academic year were: Political Philosophy, taught by Lori Gruen; Human Biology, taught by emeriti faculty, Jason Wolfe; U.S. Intellectual History, taught by emeriti faculty, Richard Buel; and Greek Drama, taught by Elizabeth Bobrick.

Student volunteers supported all courses. In addition, three writing tutors, who have been trained in Wesleyan's writing program to provide the analogous service to students on campus, held weekly office hours in the prison. And our service-learning course, entitled "Critical Pedagogy," was revamped from last year and brought 12 students into Cheshire to facilitate college-preparatory workshops.

To celebrate the end of a successful pilot program, we held a pilot completion ceremony at Cheshire Correctional Institution on Tuesday May 24. This celebrated the accomplishments of the men in the program, the commitment of the faculty and the partnership developed between Wesleyan and the Department of Corrections.

Three inmates gave speeches and Ted Shaw '76 gave a keynote address. It was a very moving ceremony.

We have continued to fundraise. We received many individual donations, including one \$20,000 gift that is an annual commitment, several \$5000 donations, and many smaller contributions. We are in the process of strategizing our long-term funding opportunities.

The application process has begun. We were able to administer the application at one other Level 4 facility to expand the pool of applicants. Any applicants accepted from this other facility would be transferred to Cheshire. The committee has made a decision on the new cohort of 18 for next year.

In addition to the work happening at Cheshire, we had 10 students volunteering at York Correctional Facility offering 5 different academically based workshops. There were also 5 volunteers at Connecticut Juvenile Training School.

The Green Street Arts Center is also a significant partner in delivering quality artistic education and academic support to local students. Over 50 undergraduate Wesleyan students and 15 plus graduate students are engaged at Green Street working with the 100+ students in grades 1 to 12 in a variety of programs including the Afterschool Program, the Community Music Initiative, Private Music Lessons, and other related workshops. Our school students are mostly from Middletown, especially in the North End. The events and workshops draw folks from CT, NY, MA and RI.

The following statistics and information offer a closer look on the work of Green Street:

Summer Arts and Science Academy

- 36 total students served
- Male: 47%; Female: 53%
- Age: 0-5: 17%; Age: 6-12: 83%; Age: 13-18: 0%
- Ethnicity: Black: 19%; Caucasian: 61%; Multi: 6%; Latino: 11%; Asian: 3%; Other: 0%
- Residence: North End: 36%; Non-North End: 64%
- Income Level: Extremely Low Income: 75%; Low Income: 0%; Low/Moderate Income: 0%; Greater Than Moderate Income: 25%
- Full Scholarships: 14 students, 39%
- 90% Financial Aid: 12 students, 33%
- Full Paying: 10 students, 28%

The young women in the program was recognized by a proclamation from the City of Middletown, and their collective artistic project – a Paper Mache art piece showcasing female empowerment – will be displayed at City Hall.

After School Arts & Science Program

- 103 total students served (drop in students and withdrawn students included).
- Male: 62%; Female: 38%.
- Age: 0-5: 9%; Age: 6-12: 85%; Age: 13-18: 6%.
- Ethnicity: Black: 36%; Caucasian: 27%; Multi: 8%; Latino: 22%; Asian: 1%; Other: 6%
- Residency: North End: 57%; Non-North End: 43%.
- Income Level: Extremely Low Income 81%; Low Income: 2%; Low/Moderate Income: 6%; Greater Than Moderate Income: 11%.
- Full Scholarships: 15 students, 15%
- 90% Financial Aid: 75 students, 73%.
- 25-50% Wesleyan staff/faculty Discount: 2 students, 2%
- Full Paying: 11 students, 11%

The afterschool arts and science program increased its enrollment from 88 total students in FY 10 to 103 total students served in FY11. There are also an increased number of retained students. The number of connection-points with teachers, principals, and parents exceeded 150. By Green Street's account, earned income, student retention, and attendance all saw steady increases. The program also allowed for unique opportunities for Wesleyan students to engage with the children through musical mentoring and field trips. Two successful pilots were offered: Junior School Program for Grades 6 to 8 in FY 11 and the Young Women's Leadership Institute in summer 2011.

Daytime, Evening & Weekend Programming

- 71 Classes, 17 Workshops, and 40 Events offered during summer 2010 - spring 2011, 76 Home School Families registered and attended one 12-week session in the spring.
- 1,003 people participated in evening and weekend classes, events, rentals, private lessons and studio time.
- Programming offered serves ages 0-100+, from early-childhood education to programming connecting all ages through creative writing, movement, music, and media. Families, adults, and senior citizens alike take part in GSAC programming bringing with them perspectives from diverse social, ethnic, and economic backgrounds.
- Middletown, Greater Middletown and regional community members, Wesleyan students & faculty, local and regional high school students.
- Community Partnerships/Collaborators/Organizations Served: ASHA, Community Health Center, International Student Orientation, Oddfellows Playhouse, Center for Creative Youth, Teen Zone, Children's Home of Cromwell, Village at South Farms, Macdonough Elementary School, Bielefield Elementary School, Woodrow Wilson Middle School, St. Vincent DePaul Place, Oasis, Wesleyan Theater Department, Essex Meadows, etc.

A total of 157 private lessons were offered at Green Street, which was an increase of 77 from the previous year. There were a total of 35 rentals, with 13 as a repeat customer and 7 as an ongoing client from last year. The Native American Series in the fall and the Queer Arts Series in the spring brought more than 100 people to Green Street.

The demonstrated success of fundraising and marketing for Green Street is apparent. The following offers highlights:

- Set a \$310,500 Fundraising Goal, and goal exceeded at \$320,207 in total gifts.
- This year over 20 grant proposals and letters of intent have been sent out, making up over \$220,000 in requests.
- Researched over 125 new prospects for GSAC fundraising efforts, met with Corporate and Foundation Relations to solidify plan and next steps.
- Successfully secured new CDBG scholarship funding for 5 years at \$10,000 a year.
- Secured \$2,500 grant from the Rockfall Foundation, a new funder for GSAC.
- Launched *Dine and Donate* Program, fundraising and marketing tool used during 2010 Homecoming/Family Weekend; coupon produced at certain restaurants resulted in the donation of a portion of proceeds to GSAC.
- Successfully planned and executed GSAC's largest fundraising event to date: *Cosby at Wesleyan*, which raised over \$85,000 in sponsorships and ticket sales.
- Successfully launched second annual online and silent auction event, *A Feast for the Senses*, raising over \$42,000 (exceeding goals).
- Successful sponsorship fundraising efforts for *A Feast for the Senses* resulted in renewed and new donors to GSAC, including: Middlesex Hospital, Inn at Middletown and Shipman & Goodwin, and IT Direct.
- FY11 marked the first time 3 benefit events were held for GSAC in a single fiscal year: *Cosby at Wesleyan*, *A Feast for the Senses* and the Tierney Sutton Concert.
- GSAC's first-ever bi-annual newsletter, *The Word on Green Street*, was published as fundraising, marketing and outreach tool.

- Membership program: 89 new memberships, Revenue: \$2,575; phase II of program being planned to increase incentives and partners and reinvigorate campaign for new members.
- The weekly E-Group format unveiled in summer 2011 now has 2,125 subscribers.
- Green Street's Facebook page, used daily for marketing and outreach purposes, has increased fan base to 769 fans.
- Green Street has an online registration process for classes and special event, which added to the ease for registration.
- The website offers fresh, dynamic, and readable info and is updated weekly. A new website is to debut in 2012.
- Green Street's current mailing list numbers nearing 4,000 (a 15% increase over last year).
- Green Street offerings are mentioned in multiple articles in Middletown Patch, Middletown Eye, Middletown Press, Hartford Courant, The Chronicle, and Wesleyan Argus, etc. and special feature in Huffington Post, November 2010.

Throughout the year, the CCP working with the Coordinator's Office facilitated the requests from community organizations who would like to use meeting spaces at Wesleyan for meetings, workshops and the like. Such sponsorship is a great community connector and is most appreciated by the community groups. Moreover, the CCP also coordinates various programs that are of value to community members. The following is a sampling of the activities.

- The Citizens Bank 5K Summer Fun Run, which has the course running through the Wesleyan campus, brings roughly 500 runners and over a thousand people to the downtown area each mid-July. There was minimum expenditure for Physical Plant charges for the program, and Wesleyan had the visibility by giving in-kind support.
- Four sessions of the blood drives were held this year (two in October and two in April). Over 500 people participated. Overall, 246 pints of blood were collected. Because of our efforts, 738 lives were saved. We had two student coordinators leading a dozen student volunteers at each drive, along with the staff of the American Red Cross, to put on the events. Donors represented a cross-section of Wesleyan and Middletown populations.
- Wesleyan again was a participant in the 2010 Chamber Expo taking a double booth. This year representation was from the Green Street Arts Center, the Graduate Liberal Studies Program, the Center for the Arts, WESU, and Broad Street Books. Close to 5500 people from diverse backgrounds came through the Expo, and Wesleyan was in a strategic spot with good traffic flow to showcase our various external community connections. The cost for registration was \$870.
- The office of community relations continued to support the docent tour of all Middletown Public Schools 4th graders to the arts venue at Wesleyan through a contribution to the stipend of the coordinator. It is a great thing to enable over 400 young students from Middletown the opportunity to learn about the diverse arts collection and world cultures through Wesleyan's exhibits.

- As a long-time partner of Holiday on Main Street with the Middlesex County Chamber of Commerce, Wesleyan supported the pictures with Santa program. This program has brought cheers to thousands of families from various backgrounds over the years. Each year, about 200 photos are taken for free and given to the families as a memento of their holiday season.
- For the sixth year, CCP sponsored the Weitzman Symposium of the Community Health Center at Beckham Hall on campus. The attendance has grown to about 200 this year, and attendees (a very diverse group of professionals) are from all over CT and beyond. This year, we added another technological dimension, which is webcasting. The cost of the event (roughly \$4700) was reimbursed by the CHC with CCP acting as a pass-through for expenses.
- The CCP supported the rentals of NEAT's annual garden party, their main fund-raiser, where about 100 people from diverse backgrounds were in attendance.
- The CCP helped with a number of ad sponsorships for local community endeavors, including The NAACP Annual Freedom Fund Celebration, the Martin Luther King, Jr. Scholarship Committee, The Middletown Police Union, Celebrate Me – Cultural Bazaar sponsored by the Cross Street AME Zion Church, The Middlesex United Way Annual Meeting, the Middletown Tiger, the CT Fair Housing Center Loving Civil Rights Dinner (in honor of Ted Shaw '76), and the inaugural Stowe Prize. Funding for these projects come from CCP and the Office of Diversity and Institutional Partnerships.
- CCP supported financially the banner project for the north-end of Middletown. We sponsored a banner on the corner of Main and Green.
- CCP through OCS sponsored Halloween Halls each year. In 2010-2011, 30 Wesleyan student volunteers organized a trick-or-treat events for 70 children at the Usdan University Center.
- OCS worked with the American Cancer Society and raised \$600 in the annual Daffodil Days event.
- A number of organizations have used meeting spaces at Wesleyan at no or minimal cost, including: the Connecticut Songwriters Association; the Community Health Center; the Middlesex County Coalition to End Homelessness; River Valley Services; The Martin Luther King Scholarship Committee; Best Buddies CT; and Oddfellows Playhouse.

Throughout the academic year, CCP colleagues worked on a number of initiatives to benefit community and university. These included the following.

- Welcome Back Wesleyan Student Posters were produced again with the support of the Downtown Business District. The majority of the store fronts on Main Street have the posters in their front

windows to welcome students back to campus. For the most part, the posters are up throughout the year in the storefronts, which give great visibility for the campus.

- The Wesleyan Middlesex United Way Campaign is an important community endeavor. This year, over \$143,000 was raised with 45% of Wesleyan employees participating. The money raised stays within the County to support key issues in education, health, income and housing. Wesleyan is amongst the top three contributors in the County. We have been a partner in this campaign since the beginning (1935). Each year, a budget of \$2000 is allocated to support campaign efforts on campus that paid for expenses including reception, mailing, and printing.
- As in years past, we have worked closely with the CCIC (Connecticut Conference of Independent Colleges) to put on the annual legislative breakfast. Senator Paul Doyle, Representative Matt Lesser, Representative Joe Serra, and Senator Len Suzio were in attendance at this annual April event at the President's House. It was a good meeting to reconnect with these legislators and share with them Wesleyan's current initiatives and needs.
- The office also donated Wesleyan-logo items to the annual Chamber auction and other community events, as well as giving them out as thank-you gifts to volunteers.
- TRIAD, a collaborative project with the Middletown Police Department, the Middletown Senior Center/Middletown Senior Commission, and local businesses (including Peoples United Bank), is in its second year. The focus is to provide information and support to senior citizens in our community so that they can continue living independently and without fear of being taken advantage of by unscrupulous individuals. We conducted a senior health fair as part of the Kids Health Safety Day sponsored by the City this past June. Wesleyan offered in-kind support and participated at meetings.
- The CCP director served on an advisory committee with the Wasch Center for Retired Faculty to continue the work on the Wesleyan Institute for Livelong Learning. The first year of offerings was very successful, and a new set of courses are being considered for next year.
- CCP colleagues are active on local community organizations including the Middlesex County Community Foundation, the Middletown Board of Education Communication Committee, Middletown Youth Service Bureau, Middlesex Area Interagency Council, the Rockfall Foundation, Oddfellows Playhouse, the Friends of Long Hill Estate, the Middlesex County Chamber of Commerce, and the Conversation Club. Through all of these activities, we continued to have a strong presence and add to the quality of life in our communities.
- CCP's advisory board, comprised of community and university members, met three times last year, and the group has been helpful in outreach ideas and informing on community engagement activities. CCP also reached out to community groups on a regular basis to ascertain feedback and needs.

The Service-Learning Center provides support and leadership for faculty involved with service-learning on campus. Twenty-two service-learning courses were taught in 2010-2011, enrolling 315

students. Nine were new courses, either receiving a Service-Learning Initiative Grant for 2009-2010 or 2010-2011. The following highlights the courses for the year.

Fall 2010

	Dept. #	# Std	Course Title	Professor
1	AMST205	5	Study of Material Culture	Elizabeth Milroy
2	ASTR430	15	Seminar on Astronomical Pedagogy	Seth Redfield
3	BIOL131	19	Service Learning Clinical Experiences at CT Valley Hospital	James Donady
4	CHEM241	7	Science Pedagogy for Elementary School Students I	D. Westmoreland
				A. Roberts
5	Film150	8	Documentary Advocacy	Jacob Bricca
6	MB&B109	17	Light, Energy and Life	Ishita Mukerji
7	PSY206	14	Research Methods in Cognitive Development and Education	Anna Shusterman
8	PSY337	10	Mathematical Cognition and Children's Learning	Hillary Barth
9	SOC264	18	Public Culture	Robyn Autry
10	SOC 273	28	Sociology of Education	Daniel Long
11	SOC315	12	The Health of Communities	Peggy Carey Best
12	THEA205	13	Prison Outreach Through Theater	Ronald S. Jenkins

166 Total

Spring 2011

	Dept. #	# Std	Course Title	Professor

13	AMST287	9	Critical Issues in Education	Nancy Barnes
14	ARST436	12	Architecture II	Elijah Huge
15	CHEM241	12	Science Pedagogy for Elementary School Students I	D. Westmoreland
				A. Roberts
16	E&ES280/281	29	Environmental Geochemistry & Lab	Timothy C.W. Ku
17	E&ES322	19	Introduction to GIS	Kim Diver
18	E&ES/FILM140	12	Making the Science Documentary	Suzanne O'Connell
				Jacob Bricca
19	HIST267	13	Jews in Eastern Europe	Magda Teter
20	LANG 291	14	ASL and Literacy Skills	Sheila Mullen
21	NS&B360	13	Senior NS&B Capstone	Janice Nagele
22	THEA140	16	Middletown Arts: Social Justice	Sonia Mañjon

149 Total

315 Year Total

The Center hired Kristine Mika, an educational evaluator, to assess the Science Pedagogy Course and the associated Science Club, collectively called Science Out of School (SO₂S). This is because we plan to submit a proposal to NSF, and possibly other funding agencies, to export the model of collaboration between college students and YMCA after-school programs. Her comments were useful and will help to reorganize and strengthen parts of the after-school program.

In addition, the SLC director chose three service-learning classes for videoing: Health of Communities, Documentary Advocacy, and Environmental Geochemistry. These videos will be used to more widely publicize the variety of service-learning courses at Wesleyan. Furthermore, Rob Rosenthal, VPAA and Provost, and founder of the Service-Learning Center, was also interviewed to give an overall introduction to service learning at Wesleyan.

To further document the impact of service-learning courses, the SLC director worked closely with Kevin Wiliarty to develop a map component of service-learning activities in and around Middletown. This will be part of the new website and provide a visual introduction to the locations where service-learning classes are taught and projects that have been completed.

Student evaluations of courses continued to lag. In an effort to increase the return rate, the evaluation was put online so that students could complete their evaluation on their own time. This unfortunately did not improve the rate of return.

With the dedication of the SLC director as chair of a committee for three years, we were finally successful in shepherding the passage of the Civic Engagement Certificate. The foundation course will be taught in Spring 2012, and we will work with the offices that helped create the certificate (CRC, CCP, Academic Affairs, and the Allbritton Center) to establish a strong foundation and a strong marketing campaign to encourage students to participate. We have begun the creation of a web page, and we need to continue to populate this with current information. In the upcoming year, we anticipate the Internship Coordinator starting, and we will collaborate with that individual to ensure there are appropriate opportunities for the students pursuing the certificate.

Challenges and Opportunities

While we are actively engaged in the community and we are doing good work, our accomplishments are not well known. We make efforts to broadcast our work and we need to continue to focus on highlighting our positive contributions. It takes many more positive stories to override any negative perceptions of Wesleyan and some of our neighbors have long memories.

We will continue to look for better ways to communicate our collective good work in the community. The newly designed websites for all CCP affiliated groups should help. We plan to do more outreach and telling our stories – through local media, new media, and social network.

The opportunity for the partners within CCP (community service, service-learning, community relations, Green Street, and Upward Bound) to look for collaboratively projects is a definite plus. We can identify pathways and connecting points to guide our work.

Having more resources, in particular financial, can be advantageous. Many of us in the CCP network have limited budget for programs and initiatives, and with a little infusion of cash, we can do even more endeavors that can benefit our community partnerships. One area we want to explore in terms of financial help is the idea of graduate fellowships. We believe that this is a good opportunity to develop young professionals, while giving us more staff to work on needed projects.

Transportation has been discussed in various venues, and if we can develop a shuttle system to connect Wesleyan and the downtown area, it will add greatly to our community connection. This can also help our students to get to places for both volunteering and shopping/dining locally.

Data collection and evaluation are always on the top of our lists. We know that we need to capture the correct information to corroborate on our collective engagement in the community. We worked closely with Institutional Research to administer a survey in the spring. We are also seeking other mechanisms to gather data and assess our work.

The new certificate of civic engagement we hope will give students intentionality in their engagement endeavors while giving them academic coherence. We at CCP look forward to working with colleagues across the campus to get the first cohort of students ready for next year.

The possibility of working closely with the Allbritton Center for the Study of Public Life and the Patricelli Center for Social Entrepreneurships is energizing. We look forward to creating new synergies and possibilities for students, faculty, and staff.

Looking Ahead

All of us involved with CCP are committed to effective community and university partnerships. We aim to collaborate with colleagues on- and off-campus to identify mutually beneficial projects and to engage effectively Wesleyan students, faculty, staff, and community colleagues. The guiding principle of serving the individual and the community with shared respect and reciprocity is paramount.