



Wesleyan

CAMPAIGN NEWS

FREEMAN FOUNDATION GIFT SUPPORTS EXPANSION OF CENTER FOR EAST ASIAN STUDIES

A generous commitment from Houghton (Buck) '43 and Doreen Freeman, Hon. '03, will support new and expanded facilities for academic programs, lectures, exhibitions, and collection storage at the Mansfield Freeman Center for East Asian Studies, located on the corner of Mt. Vernon Street and Washington Terrace. The redesigned Freeman Center will also provide office space for visiting scholars and improved access to the Japanese garden.

ROSENBAUM SQUASH CENTER NAMED WITH ANONYMOUS GIFT

The Rosenbaum Squash Center, to be located at the newly expanded Freeman Athletic Center which opens in January, honors Wesleyan's beloved professor, friend, and lifelong athlete, Robert Rosenbaum. A generous alumnus, in making this anonymous gift, commemorates Professor Rosenbaum's dedicated service to Wesleyan and the inspiration he provides to all ages through his unstinting devotion to life, learning, and the joys of sport.

RICHARD P. (RICH) SWANSON '77 MAKES FIVE-YEAR GIFT COMMITMENT TO WAF

Citing the importance of a broad-based liberal education to the development of future leaders of our society, Rich Swanson recently made a second five-year pledge to the Wesleyan Annual Fund. Rich said that Wesleyan taught him "how to learn and how to be curious," a lesson that continues to influence his life and his career as an attorney. "We benefited from the generosity of others who had preceded us when we were students," he said, "and now it is our turn, and our responsibility, to return the favor."

KEEPING THE COMMUNITY CONNECTED

The dynamic of the Wesleyan alumni body is amazing. During my tenure as a trustee and for the past two years as vice chair of the alumni association, I have been constantly impressed with the high level of dedication and enthusiasm fellow graduates bring to the University and its concerns. It is not only satisfying but reassuring that so many continue to contribute to the life of the University, in some cases many years after their own graduation. The result is a vibrant community centered on Wesleyan, sharing interests, ideas, and friendship.

Keeping that community connect-

ed is one of the major responsibilities of the Alumni Association. We do it by organizing programs through regional Wesleyan Clubs and through the Asian/Pacific American, Latino, and Black Alumni Councils, by managing the process by which nearly a third of the Board of Trustees is elected directly by alumni, by recognizing outstanding contributions to society and the University with awards at Reunion & Commencement, by selecting outstanding teachers among the faculty to receive the Binswanger Prize for Excellence in Teaching, and through life-long learning programs including WESeminars, the Shasha Seminar for Human Concerns, Faculty Conversations, and educational travel programs.

The Alumni Association also has a close relationship with the Wesleyan Parents Council, sharing resources and organizing programs to welcome new

students, and facilitating relationships with and among the parent community.

There is a lot going on, and to communicate the wide range of activity under the Alumni Association umbrella more effectively, we have instituted these pages in the Wesleyan magazine. Each issue will have a different configuration to accommodate the news, but to find out what has been happening or will be happening, be sure to check these pages. Of course, to be even more up to date, you need only type www.wesleyan.edu into your browser and then click on "For Alumni" to be whisked to the alumni site where you can check out the latest news, information, and opportunities.

Until next time,

*Mark Edmiston '65, Chair,
Wesleyan Alumni Association*



ALUMNI-ELECTED TRUSTEES – YOUR VOTE MATTERS!

Each year, Wesleyan's alumni are given the opportunity to select three trustees to the University's Board of Trustees to serve a three-year term. Nearly one-third of board members are elected directly by alumni, which shows just how important your vote is and what it can mean for the University. This spring, candidates will be presented for election to three-year terms beginning in July 2005. All alumni are eligible to vote, so watch for your ballot in the mail in the spring, and cast your vote by mail or online. Your vote does matter.

FACULTY CONVERSATIONS – FALL 2004 HIGHLIGHT

This November, Richard A. Miller, Woodhouse/Sysco Professor of Economics, presented a talk titled "Corporate Governance: Capitalism Post-Enron" to alumni and parents in Boston and San Francisco. Even if you don't know Professor Miller personally, the description of his talk tells you what a powerful presentation he offered:

Corporate malfeasance is not new. What is new are the numbers—people, corporations, and dollars involved in the current cor-

porate abuses—and the public exposure in the press. The names are well known; Tyco, WorldCom/MCI, HealthSouth, Adelphia, and now Freddy Mac and Fannie Mae. After the Enron–Arthur Andersen debacle of 2001, Congress reacted with the Sarbanes-Oxley Act, and the S.E.C. expanded its oversight of financial markets and corporate accounting practices.

What went wrong? Is our market economy threatened? Is public policy adequate? What should be Wesleyan's responsibility in educating alert, concerned, thoughtful, and informed citizens for their roles in corporate America? Professor Miller discusses these and other questions raised by recent corporate misconduct.

Would you like to see Professor Miller or another Wesleyan faculty member in your area? Is there a particular topic you'd like to hear addressed by one of Wesleyan's faculty members? Please contact your local club chair or a member of the Alumni and Parent Relations staff with your ideas.

WESLEYAN UNIVERSITY SERVICE AWARD RECIPIENTS

The Wesleyan University Service Award (WUSA) is presented by the Alumni Association to volunteers who have given sustained service to Wesleyan over time or who have given significant service in a specific area

such as admission, career resources, Wesleyan Annual Fund, Reunion planning, or class notes. The following alumni received a WUSA at Reunion & Commencement in May 2004.

Norman R. Beaulieu '89

Karla L. Bell '74

Phoebe C. Boyer '89

David A. Eklund '59

Ethan D. Flad '89

Lloyd S. Komesar '74

William W. Mercer '64

Sharon I. Purdie '74

Brian L. Schorr '79

Preston E. Smith '64

Melinda E. Weekes '89

WESNET!

WesNet will help you stay in touch with each other and with Wesleyan. In WesNet you will find the alumni directory, the Wesleyan Career Advisor Network (WesCAN), tools to help you manage your Wesleyan email account, and much more.

Don't wait!

Visit www.wesleyan.edu/wesnet today. If you have not logged in before, use your WesID number (from the mailing label on the back of this magazine) to sign up.

GRADUATES OF THE LAST DECADE

As any young Wesleyan alumnus/a can tell you, Wes grads are true globe trotters and can be found worldwide. At Wesleyan we're committed to keeping our young alumni in touch with their alma mater and with each other. The GOLD Group makes the world outside Wesleyan a little smaller. Sponsored by the Wesleyan Annual Fund (WAF), the Office of Alumni and Parent Relations, and your local Wesleyan Club, the GOLD Party takes place annually on the first Thursday in April. The 2005 GOLD Party is April 7, 2005, in 12 cities across the United States and in London. Stay tuned for more information by mail and e-mail, or visit www.wesleyan.edu/alumni for more details.



For further information about these or any other Alumni Association topics, visit www.wesleyan.edu/alumni or contact:

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REUNION & COMMENCEMENT 2005



MAY 19–22, 2005

FOR INFORMATION, CONTACT MAKAEALA STEINBERG '98, ASSOCIATE DIRECTOR OF ALUMNI RELATIONS AT 860/685-2116 OR RC@WESLEYAN.EDU.

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