

CGST 305: Global Engagement Minor Oral Presentation Rubric

	Exceeds Expectations	Meets Expectations	Does Not Meet Expectations
Structure			
Introduction	Speaker effectively grabs the audience's attention. Purpose of presentation is clear.	Topic is introduced, but not as effectively. Purpose is outlined, but a bit unclear.	Topic is not introduced and purpose of presentation unclear.
Organization	Information is presented in an interesting and logical sequence which audience can follow. Flows well.	Information is presented in logical sequence, but sometimes lacks transitions for audience to follow.	Audience cannot understand presentation because there is no clear sequence of information.
Framing	Speaker frames content in a way meaningful to the presentation audience. Story is clearly highlighted by specific moments, including a strong beginning and end. Future considerations are evident.	Story is confusing in parts, or assumptions are made on behalf of the audience's knowledge. Beginning and ending are present, but not strong. Future considerations are unclear.	Presentation has little consideration for the audience and is difficult to follow; lacks a beginning and/or an end. Future considerations are not present.
Conclusions	Speaker wraps up speech effectively leaving audience intrigued.	Presentation is concluded and covered, with some main ideas not effectively concluded.	Presentation is not concluded and main points left unfulfilled.
Verbal Skills			
Enthusiasm	Demonstrates a strong positive feeling about topic during presentation.	Sometimes shows positive feelings about topic, but energy is low.	Shows absolutely no interest in topic presented.
Speaking Skills	Uses a clear voice and speaks at a good pace so audience members can hear presentation. Refers to notes only occasionally.	Presenter's voice is somewhat clear. The pace is a little slow or fast at times. Most audience members can hear presentation. Refers to notes regularly	Presenter loses track often or reads directly from notes extensively, mumbles or talks very fast, and speaks too quietly for audience to hear.
Content			
Knowledge	A reasonable amount of carefully curated material related to the GEM is presented. Experiences are narrated clearly and artifacts are referenced to support claims.	Information and connections are presented unevenly or inconsistently. Experiences and/or artifacts are not clearly connected to the GEM.	Majority of information is not clearly integrated, explained, or connected to the goals of the minor. There is little evidence of content curation.
Language	Language is precise, vivid, and appropriate for the setting and context. No use of filler words.	Language is appropriate but may not be vivid or precise. Occasional use of filler words.	Language choices are ineffective or limited. Use of filler words (um, uh...) frequently.
Visuals	Excellent visuals that are tied into the overall story. Strong visual consistency throughout. Sparse use of text.	Appropriate visuals and sometimes explained by the speaker; some excessive text.	Little or no visuals, too much text.
If slides are used			
Mechanics	Slides appropriately supplement verbal information, have no misspellings or errors	Slides sometimes supplement verbal information, have no more than a few (2-3) misspellings and/or errors	Slides are distracting and do not add value to the presentation. Presentation has many misspellings and/or errors.

Oral Presentation Rubric