## Audience: Segment 2 – Mid-Career

SL: The long-distance approach to retirement PH: Build endurance in your retirement strategy

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# THE POWER OF STEADY PROGRESS.

Build endurance for retirement success.

**Get started** 

If history has taught us anything, it's that it pays to stay invested. In fact, since 1937, U.S. stocks have been positive for 76% of calendar years and have averaged a total market return of 19.97%.\*

A long-term investment strategy gives you the advantage of time. Staying the course, even when the market gets tough, can help you track towards your retirement goals and better withstand short-term losses.

Having a solid plan is a great place to start. Learn



more about the benefits of a long-term approach to investing with the help of a TIAA Financial Consultant. A financial consultant will work to understand your goals and make account recommendations to help you achieve them.

### Get started

Ready to take a deeper dive into long-term investing? We have the insights you need to make retirement planning decisions with confidence.

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Read our latest article that explains the value of time in the market and compound growth: "Save for Retirement by Embracing the Long-Term"

Read article >



A TIAA Financial Consultant will be available at your workplace the week of <XX>. They can help you review your account and make sure your long-term strategy is on point.

Schedule now

# We'd like to hear from you!

How do you feel you are progressing toward meeting your retirement goals?



Click here to answer >



We're committed to protecting your data.

Know what you need to help build a more secure future. Learn more.

Navigate market volatility with confidence. Learn more.

\*Source: Factset, As of 31 Dec 2024.

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