

Thursday, October 10 through Sunday, October 13, 2019

43rd annual Navaratri Festival

2019 PROGRAM ADVERTISEMENT RESERVATION FORM

Organization/Business/Person Name: _____

Address: _____

Contact Name: _____ Title: _____

Phone: _____ Email: _____

Please make ad size selection from format options below. All ads are B&W/grayscale:

- Quarter page vertical (2 3/8" x 3 7/8"):\$250
- Quarter page horizontal (5" x 1 1/8"):\$250
- Half page horizontal (5" x 3 7/8"):..... \$500
- Full page vertical (5" x 8"):.....\$1,000
- Full page inside front cover vertical (5" x 8"): ...\$1,000
- Full page inside back cover vertical (5" x 8"):...\$1,000

Enclosed is my check in the amount of \$ _____

Please mail this completed form along with your check made payable to Wesleyan University to:

Fiona Coffey, Associate Director
Center for the Arts
Wesleyan University
283 Washington Terrace
Middletown CT 06459

Acceptable digital ad file formats:

- **PDF file (Preferred):** Use postscript fonts; all fonts must be embedded in PDF files; all artwork must be at least 300 DPI grayscale at 100% in ad layout.
- **JPEG, TIFF, and PNG files:** Be sure file is exactly to size of selected placement and 300 DPI grayscale.

Please email digital ad file to John Elmore at jelmore@wesleyan.edu

Questions on ad design artwork? Please email jelmore@wesleyan.edu or call 860-685-2692

The deadline for ad reservation, receipt of artwork, and payment is Tuesday, September 10, 2019.

Full page vertical (5" x 8")

Quarter page horizontal (5" x 1 1/8")

Half page horizontal (5" x 3 7/8")

Quarter page vertical (2 3/8" x 3 7/8")