The New Jersey Law Against Discrimination (LAD) prohibits discrimination and harassment in places of public accommodation based on actual or perceived:

- Race or color
- Religion or creed
- Disability
- Gender identity or expression
- Liability for military service
- National origin, nationality, or ancestry
- Pregnancy or breastfeeding
- Marital or domestic partnership or civil union status
- Sex
- Sexual orientation

The law means people cannot be treated differently, harassed, or otherwise discriminated against in a place of public accommodation based on their membership in a protected class.

A place of public accommodation is generally any place that is open to the public, including but not limited to:

- Schools, colleges, and universities
- Summer camps
- Hotels & motels
- Medical providers, hospitals, doctors’ offices, and pharmacies
- Government offices and agencies, including police departments
- Stores and businesses, including restaurants

Remedies may include money damages, an order to stop discrimination or harassment, adoption of new policies and procedures, attorney’s fees, and more.

If you think you have experienced discrimination, contact the Division on Civil Rights

1-833-NJDCR4U
711 (Relay Service)
NJCivilRights.gov
#CivilRightsNJ

No one can retaliate against you for reporting LAD violations, filing a discrimination complaint, or exercising other rights under the LAD.

All places of public accommodation who are covered by the Law Against Discrimination shall display this official poster in places easily visible to all persons seeking or using the accommodations. N.J.A.C. 13:9-1.4.